



SMALL
BUSINESS
ADVOCATE



AUTHOR
SPEAKER
MENTOR
PROGRAMS



AUTHOR . SPEAKER . MENTOR



BRONWYN REID

AUTHOR . SPEAKER

THE POWER OF SMALL BUSINESS

DOING BUSINESS WITH BIG BUSINESS

Published in 2018, and seeing my book in print was the start of an inspirational journey, and throwing me head first into press & media release, television, radio, interviews, pod casts, mixed in with event engagements, international speaking, and world-staged conferences.

It all began over 20 years ago with our first business, 4t Consultants, a multi-award winning Environmental Services company based in Emerald, Queensland.

From here, Bronwyn launched a further two award winning business ventures, turning her own personal successes in business into a powerhouse global speaking and inspirational mentorship program which is now inspiring other small business owners, and showing them how to do business with big business and all levels of Government.

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“When I look back, I am astounded that the businesses I have launched, have lead me to this very distinct milestone in my professional career. With our businesses carefully set up to virtually run themselves, I am able to concentrate on what I love most” .

The way we do business today has generated radically from a simple switchboard, personal service to the emergence and the evolution of computer technology era, and social media, which is now an integral part of our every day working lives.

As a keynote presenter, Bronwyn is authentic, humorous even, and able to capture the attention of her audience through innovative, well researched and animated presentations. Bronwyn is able to achieve her diverse status

by drawing on her own consulting, mentoring programs and the success of numerous small business ventures.

Today, Bronwyn shares the stage with like-minded dynamic leaders, thinkers and celebrity entrepreneurs, including Andrew Griffith's, International bestselling author, global speaker and inspirational mentor. Bronwyn is not new to politics or environmental issues, caring for our planet, or making an imprint in doing our part to care for our planet and working towards a beneficial global future for all.

Bronwyn is a leader in her field and widely acclaimed through her book Small Company, Big Business. Bronwyn speaks for television and radio, and is a columnist for some of the largest broadcast communities in Australia.

BRONWYN REID.COM.AU . BIOGRAPHY . 2019

AUTHOR . SPEAKER . MENTOR



THE FIVE STEPS

BUSINESS PROGRAMS



UNDERSTAND YOUR BUYER



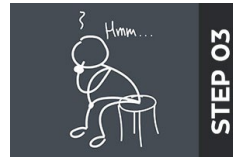
STEP 01

SET YOUR FOUNDATIONS



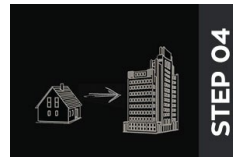
STEP 02

SIMPLIFY THE COMPLEXITY



STEP 03

MAKE YOURSELF KNOWN



STEP 04

TELL YOUR STORY



STEP 05



With over 20 years experience as a director of 4T Consultants, an environmental services company in Emerald, Central Queensland, plus her latest venture – Small Company, Big Business, Bronwyn has set a path as an informed motivational speaker who has walked the talk when supplying to large organisations.

Bronwyn Reid is a highly competent and accomplished business woman, entrepreneur, and former university lecturer. Bronwyn is available to speak at your next conference, media or speaking event to a wide range of audiences and diverse groups.

Described as highly versatile, Bronwyn's keynote speeches and workshops have informed and educated delegates from around the world and gained the support of industry leaders. Bronwyn's topics center around the Small Business and Big Business relationship, and how it impacts the supply chain with positive profitability outcomes for both parties.

Bronwyn is approached by small business owners who are seeking mentoring, guidance or coaching to help their small business and to assist them to capitalise on their potential market.

For businesses who feel stuck in a rhetorical cycle, and requiring sound business analysis, Bronwyn provides sound advice and proven strategies. Bronwyn speaks to the small business community on subjects that could otherwise be perceived as daunting.

Her workshops are centered around a 5-Step program teaching small business to do business with big business, aimed at owners and entrepreneurs alike to leverage on the resources available to them for creating sustainable business practices and profitability.

Bronwyn is an active philanthropist and passionate about the environment and Not for Profit organisations who strive to create better business opportunities in regional Australia and abroad.

VISIT BRONWYNREID.COM.AU/MENTOR/

LET'S TALK

Organise a chat over coffee or via Teleconference. Alternatively, we can meet to discuss your ideas in person.

Connect, mentor and achieve a structured coaching for your business, stakeholders and staff.



To book Bronwyn for your next industry event, please get in touch with us today, by calling Bronwyn on 0417 602 981 or Kelle, Press Secretary on (07) 4982 4100.

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Bronwyn Reid



LET'S BEGIN

Together, we will work to achieve your business goals, as well as showing you how to achieve them.



BRONWYN APPEARS IN VARIOUS NATIONAL & INTERNATIONAL MEDIA, RADIO & TELEVISION.

Philanthropist . Author . Entrepreneur

"If you have a small business that is struggling with the complexity of keeping up with the requirements of your big customers, or you are ready to step up and start attracting big buyers as your new clients, you have come to the right place".





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