



**BRONWYN REID**  
*Small Company, Big Business*

**SMALL  
BUSINESS  
ADVOCATE**

Bronwyn Reid has been guiding relationships between big companies and small businesses for more than 20 years, as a best selling author, international speaker, mentor and consultant.

### VALUE ADD

**Bring your Keynote to life and add a workshop,** or break out session to your program. Small Company Big Crisis also works well as a 1-2 hour workshop. Bronwyn will make this available at no extra charge, and customise it to your audience needs. Please arrange a discovery call to discuss this.



## SMALL BUSINESS IS GOOD FOR BIG BUSINESS ... and here's why...

**"The thing that nobody talks about is that big business and small business are equally, or just as confused about doing business together - and they are both trapped by the same issues."**

So what are the FIVE essential steps you must take before you can attract, win and retain big companies as customers?

### KEYNOTE

#### Small Company - BIG Business

COVID 19 has changed everything. Now is the time for SMEs to turn it up, impact our communities, and take their place in our critical supply chains. First though, let's learn how to land contracts with the big end of town and build a legacy business.

Bronwyn will share with your audience exactly how to get your business to a point of being confidently ready and able to pitch to corporate big business.

### DISCOVERY

Check my calendar, engage with a discovery call, or just email me some questions ... all here on my speaker page: [bronwynreid.com.au](http://bronwynreid.com.au).



### TAKE-AWAY

What you need to understand about big companies.

Why big companies won't buy from you.

Understand exactly what will make them want to buy from you.

The 5 Steps you must take to be a capable, profitable supplier to big organisations.

### BRONWYN REID

[bronwyn@bronwynreid.com.au](mailto:bronwyn@bronwynreid.com.au)

### BEST SUITED TO

SMEs, Managers, Owners. Big businesses who understand that they need to engage small suppliers in a post-covid world where supply chains have broken, and meet social and community expectations.

### REVIEW

"There has never been a better and more exciting time for small businesses in the past 50 years. We just need to take advantage of the opportunity".