



BRONWYN REID

LONG BIO

Bronwyn Reid is a successful business owner, bestselling author of two books, and winner of multiple business awards.

Her books have been dubbed THE text books for small company - big business relationships.

Now, as organisations become more aware of their ESG obligations, Bronwyn's expertise and experience are critical to business success.

Bronwyn has spent a lifetime being a smaller supplier to big organisations. Her environmental consultancy counts giants BHP, Rio Tinto, Glencore and all levels of Government amongst their client base. She has also been on the other side of the big company/small business transaction, having worked in Corporate for many years - both within Australia and overseas. She understands, and fixes, the issues that prevent more valuable, profitable and long-lasting commercial relationships between the big and small end of town.

Bronwyn has been called the "Google Translate" app for small business - big company relationships. She writes regularly for several SME publications including First 5000 (Medium-size business market), Kochies Business Builders and Inside Small Business. She is a regular conference speaker, for both corporate and SME audiences, and appears regularly on radio and business-related podcasts. She has been a member of BHP's Local Buying Program Advisory Committee for 10 years.