

Bronwyn's Ideal Audience

SME Owners

SME owners who have developed a profitable and growing company, but are now looking to step up to the next level of business growth (and are not afraid of some hard work to make this happen).

Big Business Owners

Larger organisations who realise small businesses can be valuable suppliers and allies, and wish to reap the benefits of becoming a 'customer of choice' & a responsible corporate citizen.

Regional Organisations

Given her experience, when it comes to regional Australia, Bronwyn has a unique view on how regional economies can be more resilient.

Keynote Topics

Speaker Profile 2022

I Didn't See It Coming ...

Business crises should not be 'unexpected'. They are a normal and constant feature of being a business owner or manager. So why do so many fail to plan? I answer this question and give a simple, 8 step framework to follow. The unprecedented should not be unexpected.

Small Business Is Good For Big Business, And Here's Why.

COVID 19 has changed everything. Now is the time for SMEs to turn it up, impact our communities, and take their place in our critical supply chains. It's also time for our big companies to fully engage with local communities and businesses. Customers, suppliers, employees and, importantly, financiers, are expecting it, and it's just good business. Bronwyn will share with your audience exactly why and how this can happen.



The Bronwyn Reid Guarantees

Speaker Profile 2022

There are a lot of presenters out there presenting on small business. Asking business owners & managers to take time out of their business to listen to yet another workshop or conference presentation is getting harder and harder.

They simply don't have the time or money to waste listening to yet another feel-good speech or poorly prepared workshop.

By booking Bronwyn for your event, you can be sure that your audience will be hearing from someone who has credibility, loads of passion and has 'walked the talk' in her own successful businesses.

Bronwyn is an experienced presenter who delivers her content in a thoroughly engaging and captivating way.

"Great and interesting content ... a pleasure. I took away information & plans for the future".



The Bronwyn Reid Guarantees

Speaker Profile 2022

When you book Bronwyn you will get:

- A highly experienced international professional speaker who has worked with audiences from ten to three hundred.
- A pre-event briefing call to ensure that any specific messaging is also conveyed in the presentation so you have absolute confidence in Bronwyn's presentation hitting the right mark.
- A speaker who turns up well ahead of time, ready to present, and able to work with your tech/sound people without unnecessary fuss or dramatics.
- A presenter who won't 'sell on stage' but does have additional products available as handouts and resources, including bestselling books supporting the topics covered. These can be offered as engagement prizes, door prizes, and delegate package bonus products.
- The option for Bronwyn to stay on for extra Q&As, a breakout session or workshop, or a follow-up webinar to further embed critical lessons.

As a director of 4T Consultants, an environmental services company in Emerald, Central Queensland, her new venture, Small Company Big Business, and a corporate escapee, Bronwyn is a knowledgeable and motivated speaker who has walked the walk of supplying to large organisations for over 25 years. In particular, Bronwyn's passion is business success in regional areas, where small businesses & big organisations often have to work closely together - think resources and agribusiness companies, as well as government.