

**SMALL
BUSINESS
BIG BUSINESS
INTERPRETER**



BRONWYN REID
Small Company, Big Business

Bronwyn Reid has been guiding relationships between big companies and small businesses for more than 20 years, as a best selling author, international speaker, mentor and consultant.

VALUE ADD

Bring your Keynote to life and add a workshop, or break out session to your program. Small Company Big Crisis also works well as a 1-2 hour workshop. Bronwyn will make this available at no extra charge, and customise it to your audience needs. Please arrange a discovery call to discuss this.

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I DIDN'T SEE IT COMING!

**BUSINESS CRISES ARE INEVITABLE,
SO WHY ARE THEY ALWAYS SO UNEXPECTED?**

We know how damaging natural disasters- and now a pandemic - can be. But business crises come in many forms, and all have the capacity to kill your business.

Every business needs to be prepared... But Risk Management has become SO complicated that many business owners and managers just tune out.

KEYNOTE - SMALL COMPANY, BIG CRISIS

Make your business future-ready - even if you don't know what that future will bring. I'll share with your audience EIGHT easy steps to take when building a formidable business in a very complicated world.

You will also understand the critical value of having risk management planning as part of your business structure, for ALL kinds of things that can go wrong and how this makes you more appealing to larger companies needing supply chain assurances.

DISCOVERY

Check my calendar, engage with a discovery call, or just email me some questions ... all here on my speaker page: bronwynreid@bronwynreid.com.au.

**WHAT YOU CAN EXPECT
TO TAKE-AWAY**

A step-by-step framework to follow with your team - that will help you to identify the bad things that could happen to your business, and what you can do about them.

An understanding of exactly how BOOMS and BUSTS work and how to Identify trends leading to these.

The Planning Essentials you need to make this a priority for your company in 2023.

BEST SUITED TO

SME owners and managers who don't want to be blindsided by the next un-precedented event. Unprecedented doesn't have to be unexpected.

REVIEW

"When you're not prepared for a speed bump, the results can be fatal. Bronwyn clearly explained what do to prepare for any crisis, anytime!"

