# Unpack & Prioritise

A Session to unpack what is happening in your business right now, and prioritise what needs to be done next.

A Mentoring Program by Bronwyn Reid | Small Company, Big Business



## **SCBB UP Sessions**

## Why you are here ...

You are reading this because you want to start punching above your weight, work at a higher level of business, and become part of a bigger supply chain.

But just now, you are feeling overwhelmed by everything need to do to make this big growth move.

You have a lot of things already in place, BUT you need some guidance – a few strategies in place, and a map for your next steps ...

To take advantage of greater opportunities for your business, you must measure up in the eyes of those you wish to do bigger business with. There's some handy 'tricks' to achieve that, and I'm here to guide you through it.

Maybe you can benefit hugely from my intensive sessions, or some of my training programs, or from having me as a business mentor. But the very first step is to Unpack everything and Prioritise things. So, let's do that!

## How does it work?

Here's how this works: The UP (Unpack and Prioritise) Session is designed to help you identify your biggest challenges in relation to doing business with larger companies. By the end of the session, you will have some specific actions to take, within identified timelines, and know exactly how to prioritise your next steps.

In our 90 minute UP Session I'll focus on helping you:

- Unpack your biggest opportunities;
- Identify the challenges that may block your maximising those opportunities;
- Work out what your best plan is to move forward.

I'll also help you to:

- Identify any additional training, coaching, developmental needs;
- Find your lowest hanging fruit for your quickest wins;
- See what your risk exposures might be and what to do about them;
- Know what you need to do to be extremely attractive to big business.

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### Before we start ...

Before we start, you will send me some information about you and your business, so that I am completely ready for our meeting, and you will get the most out of our time together. Please – complete the quiz below, to help us both identify some of the deeper issues that I may be able to identify and talk with you about.

Sometimes the obvious challenges end up disguised as something different – so taking time to do this is really helpful for both of us.

#### What is the investment?

Your investment is \$1250 plus GST, including my preparation work, one page report, and the actual session. You also get a copy of each of my books, and other useful resources you can use immediately!

And – if you invest in any of my programs (i.e Training courses, Mentoring, or Intensive Sessions) within 3 months, you get \$500 off that purchase.

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## What do I do next?

Take the "Are Your Ready To Supply To A Big Company" Quiz

#### Take The Quiz

Book a time to find out more about the UP Sessions

#### **Book A Time**

I'm very much looking forward to our session. I believe that there is a bright future for SMEs after the disruptions of the Covid-19 pandemic.

Let's make that happen!

Bronwyn Reid Small Company, Big Business bronwynreid.com.au bronwyn@bronwynreid.com.au 0417 602 981



